

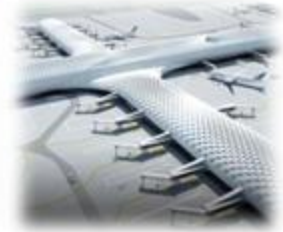
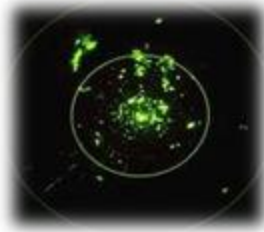


Airport Middle East

Year Book

Connecting the emerging airports

2011



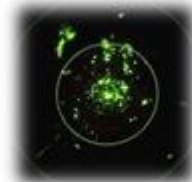
Published by



Media Sultan Group

An Overview Middle East Airport

The Airport sector in the Middle East has maintained a phenomenal growth rate in the recent times and is projected to accelerate its growth rate in the future as well. The healthy forecast of the airport sector in the region is not only supported by the optimistic outlook presented from time to time by Airport Council International (ACI), and the passenger growth by International Transportation Association (IATA) in the Middle East, but it also evident by the sheer volume of the development and activities that is currently taking place and the significance of the Middle East Airport Sector act as a catalyst to increase the business volume of the involved companies.



Middle East Airports Facts & Figures

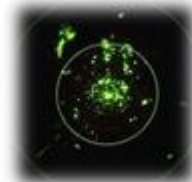
- ❖ **More than 700 Airlines are using the Middle East Airports.**
- ❖ **90 million passengers handled by ME airports in 2008.**
- ❖ **Expected 400 million passengers in 2020.**
- ❖ **Major expansion & new projects are undergoing.**
- ❖ **US\$90 billion investment in the sector 1200 International, Domestic & Military airports**

An Overview Middle East Airport

Current Major Airport Projects

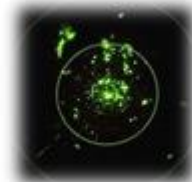
- ❖ US\$ 9b Al Maktoum International UAE.
- ❖ US\$ 02b Bahrain International Airport Bahrain.
- ❖ US\$ 600m Sharjah International Airport UAE.
- ❖ US\$ 1.1b Muscat & Seeb Airport Oman.
- ❖ US\$ 5b Abu Dhabi Airport UAE.
- ❖ US\$ 3b Ajman Airport UAE.
- ❖ US\$ 10b Saudi Arabia Airport KSA
- ❖ US\$ 1.5b Kuwait International Airport Kuwait

** Major expansion programs are undergoing in Egypt, Libya, Jordan, Algeria, Turkey and other Middle East states.



About Airport Middle East

Against the forecast of the dynamic growth of the Airport sector in the Middle East., Airport Middle East Yearbook will connect you the world largest buyer market for the airport product and services across the globe today.

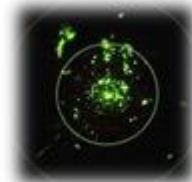


The media will be a very important source of the most comprehensive data available on the **airport industry** – professionals, key decision makers, complete contact details, purchase authorities, Brand Finder, Civil Aviation Ministry, MRO/FBO, Ground Handling, Charter/ Leasing, airports and aviation regulatory authorities.

The media will be published in May 2011 during the **IRAQ AIRPORT EXPANSION 2011 (APRIL 2011)**. It will be widely distributed in the Middle East Airport fraternity. To enhance the visibility of your products and services it will be distributed in the various industry related exhibitions like ATC Middle East, Airport Show, Airport Exchange, Routes and various regional industry related exhibitions and conferences.

If you are planning to consolidate or expand your operations into the Middle East market, look no further than the **AIRPORT MIDDLE EAST YEAR BOOK 2011**.

Main Features



❖ **Middle East Airport Industry Overview.**

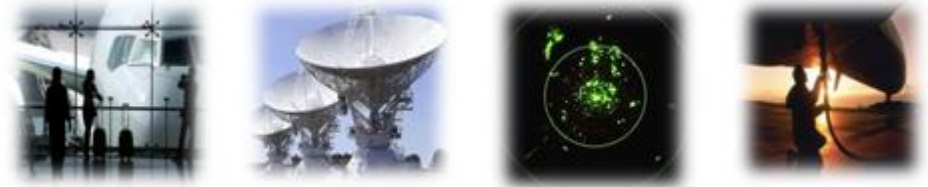
❖ **Heads Of Civil Aviation Authorities in Middle East Region.**

❖ **Brand Finder – Product images, specification, technical and other relevant details with logo and regional brand manufacturer, dealer & stockiest contact details.**

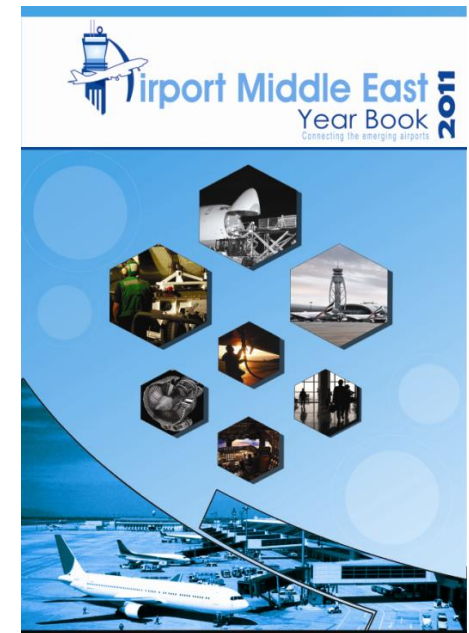
❖ **Middle East Company profile, key performance indicators, database with complete contact Information and business contacts.**

❖ **International Company profile, key performance indicators, database with complete contact Information and business contacts.**

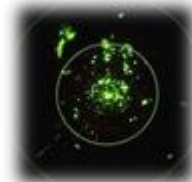
Facts & Figures



- ❖ Region's most comprehensive & user friendly data source media.
- ❖ **2000 organizations**, **7000** senior decision makers, **300** products.
- ❖ **5000** Hard copies.
- ❖ Distributed FOC to all the listed companies
- ❖ **11** exhibitions & events distribution in 2011
- ❖ Supported 24/7 by www.aviationmiddleeast.com
- ❖ Value Added distribution in the Indian Sub Continent
- ❖ Supported by Aviation Middle East Link E-weekly newsletter
- ❖ Language: English
- ❖ Publication: April 2011.



Main Business Categories



❖ Air Traffic Control

❖ Aircraft Spares/ Suppliers

❖ Airlines

❖ Airport/ Airport Services

❖ Aviation Free zones

❖ Ground Handling/FBO

❖ MRO/OEM

❖ Insurance & Finance

❖ Security

❖ Education/Training/Colleges

❖ Recruitment/HR

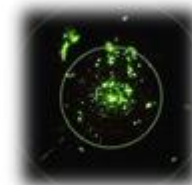
Why Airport Middle East Yearbook!!

- ❖ Reader's friendly version.
- ❖ Detailed company information.
- ❖ More business categories to simplify the search.
- ❖ Senior decision maker profile.
- ❖ Perfect platform to reach the US\$300b Middle East aviation fraternity.
- ❖ Distributed FOC to the listed companies.
- ❖ Value Added distribution in the exhibitions / events.
- ❖ Value Added promotion through www.aviationmiddleeast.com 24/7.
- ❖ Aviation Middle East Link E-newsletter promotion.
- ❖ Targeted & Direct marketing promotion.
- ❖ News, Editorial, Market Trends, Analysis.



Who to advertise in the Airport Middle East Yearbook 2011

Worldwide Aviation Aerospace companies those who are looking for new business ventures in the Middle East and to consolidate their market share for those already in the region.



❖ Airports, Airport Management.

❖ Manufacturer, Suppliers, Contractors.

❖ Aircraft Charter & Leasing Companies.

❖ Airport Equipment.

❖ Ground Handling.

❖ Consultants.

❖ Finance / Insurance.

❖ Safety & Security.

❖ Education, Training.

❖ Recruitment / Manpower.

Events

Regional International

Aerospace & Defense Training Show

MRO Middle East 2011 – UAE

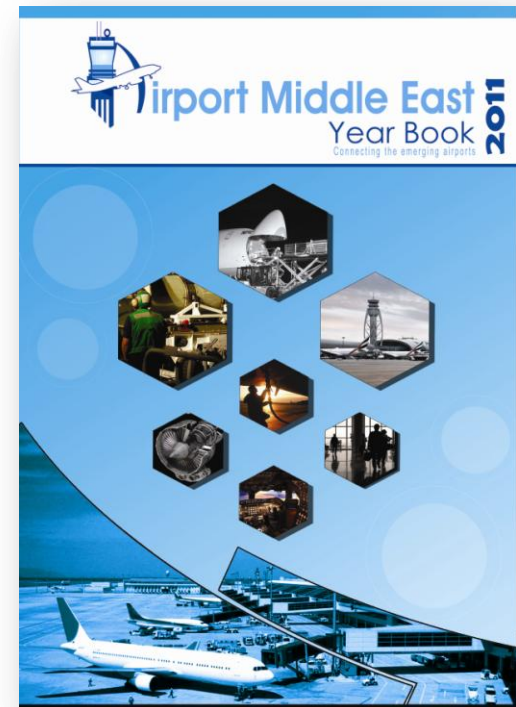
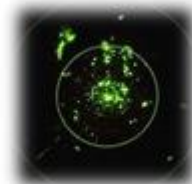
ATC – Europe 2011

IBAE 2011- India

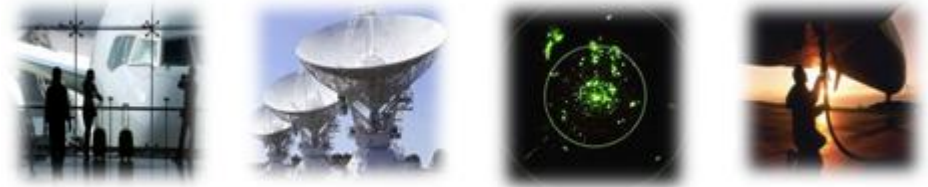
Risk Management and Practical Solution 2010

Airport Show 2011 – UAE

ATC Middle East 2011



Readership & Circulation



Readership Break down by Titles

Senior Management Level

Owners, Presidents, CEO's, COO's, Regional Directors, MD's, VP's, GM's and Department heads.

Managerial Level

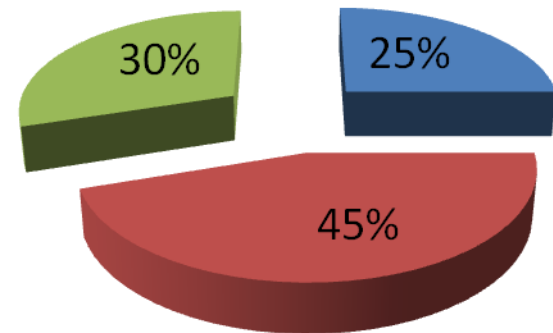
Engineering, Procurement, Design, Safety and Security , IT, HR/ Training and Business Development Managers, Marketing Managers, Sales Manager and Strategic Planning.

Executive Level

Business, Engineering and Technical.

Readership

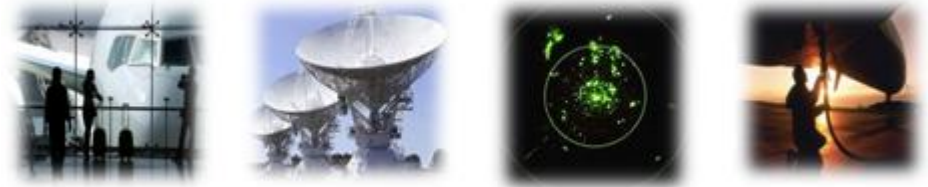
- Senior Management Level
- Managerial Level
- Executive Level



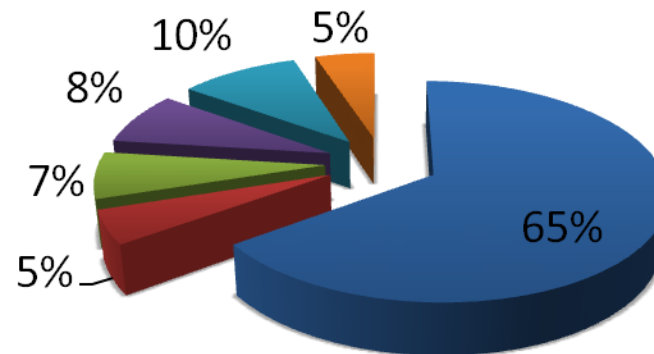
Circulation Break down by Region

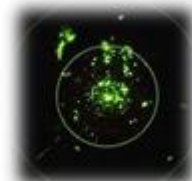
Middle East

Bahrain
Kuwait
Oman
Qatar
Saudi Arabia
UAE
Egypt
Iran
Iraq
Jordan
Lebanon
Syria
Turkey
Africa



Regional Circulation





Contact Us

Head Office

Media Sultan Group

Office# 1, Seafarers Club,
Dubai, United Arab Emirates

Tel: 00971 4 398 5838

Fax: 00971 4 398 5837

E-mail: info@mediasultan.com

Website:

www.mediasultan.com

Advertising & Promotions

Ram Muthaiah
Senior Sales Manager
+971 50 1686 999
ram@mediasultan.com

Sonal Parmar
Sr. Sales & Marketing Manager
+971 50 427 1583
sonal@aviationmiddleeast.com

Arun. M
Sales Manager
+971 50 894 2912
arun@aviationmiddleeast.com

Editorial

Imtiyaz Majid, PhD
Editor
+971-55-4897867
Imtiyaz.majid@mediasultan.com